

FASHION TREND ANALYSIS

FALL 2023 + WINTER 2024 SEASON



BY:

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BIG AND BULKY

Across almost every designer, the Fall 2023/Winter 2024 season showcases many looks which are layered and heavy. There is a semblance of androgyny to this style, as oversized silhouettes disguise the model's natural figure, putting more of an emphasis on over-exaggerated garment sizes.



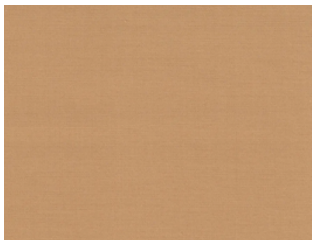
COLORS

The oversized trend leans towards more traditional fall and winter colors. Thus, we see lots of dark and warm shades. This creates visual weight and adds to the heaviness of these already intense looks.



HIGH VISIBILITY

One of the most popular statement colors in this trend is yellow. This particular shade is a popular pop of vibrancy, but more muted mustard-toned hues are also popular.



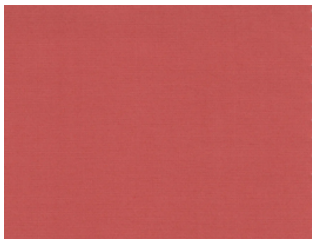
DOE

A classic for the fall season, this light brown shade looks clean and traditional independently and can also act as a nice base for pops of color.



HOT FUDGE

A rich, chocolate brown shade, this is a very popular staple color for the season which helps to add depth to any look.



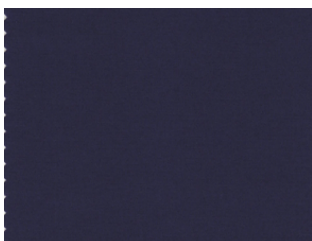
BURNT SIENNA

Shades of red are popular this season, and this warm lighter shade tends to add subtle warmth to layered looks.



RED DHALIA

A common complement to the aforementioned "Burnt Sienna," this darker shade adds warmth and depth to any fall look.



ECLIPSE

A blue so dark it's nearly black, this is a popular, rich shade for more formal garments such as pants or blazers.

TEXTILES/FABRICS

To create these bulky looks, heavier fabrics such as wool and leather are popular this season. Traditional fall and winter fabrics, such as cashmere and flannel, are also seen throughout the runway providing warmth and comfort.



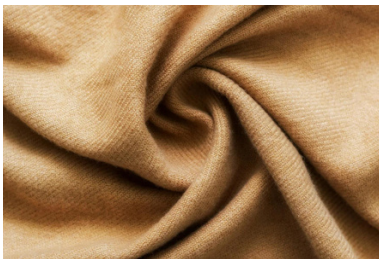
LEATHER

Leather is a classic fall and winter material. This season, leather can be seen on garments from oversized, boxy leather jackets to snake print leather skirts.



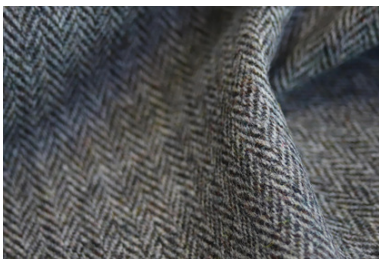
WOOL

Wool provides warmth and is a particularly heavy fabric, making it a common choice for blazers and outerwear this season.



CASHMERE

A luxurious, soft fabric, cashmere is popular among high end designers. Cashmere sweaters and scarfs were stacked atop one another across nearly every runway this season.



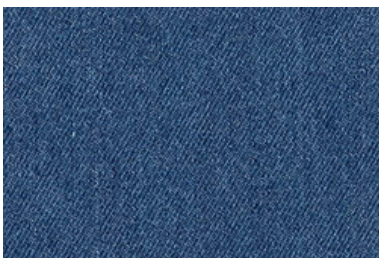
TWEED

Tweed is a woven fabric that comes in a variety of styles. This is a common fabric used to add texture in outerwear.



FLANNEL

A popular fall fabric, different weaves of flannel can be seen across the runway, typically in outerwear.



DENIM

The runway this season has taken denim far beyond classic blue-jeans. Denim dresses, jackets, and matching sets are common across the runway and all tend to share a boxy, oversized fit.

SILHOUETTES/STYLES

This trend is largely marked by the common, boxy silhouette that a variety of designers showcased on the runway. Blazers and wide-shouldered jackets were seen on both men and women in very modern designs.

These styles lended towards a unisex and androgynous vibe in many collections.

GIVENCHY



SHOULDER PADS

This season is bringing a renaissance of the 90s trend of shoulder pads. These depict a sense of strength and power and also lean towards blurring gender lines with clothing,



BOXY BLAZERS

Blazers were incredibly popular on the runway this season, but not in the traditional tailored sense. Rather, blazers could be seen extending far beyond the hips and sleeves were often even longer than the wrist.



BALENCIAGA

ALEXANDER WANG

SILHOUETTES/STYLES

GIVENCHY



HEAVY LAYERS

Layers are always common in the fall and winter seasons, for both style and practicality, especially in warmer climates. This season, however, layers are being taken to another level by diminishing the models shape with wide boxy fits. Designers played with textures, fabrics, and colors by layering. They often created monochromatic looks that had a sense of cohesion, using fabric as opposed to color to create visual interest.



VERSACE



ALEXANDER WANG



BURBERRY

IN THE INDUSTRY



REFINERY29

Fall 2023 Trend: Oversized Outerwear

Between maxi-lengths and vintage-feeling drop shoulders, oversized outerwear is key for the Fall/Winter season to come. Khaite has become the tastemaker for outerwear in the New York market, and this season did not disappoint with soft-handed fabrications, car coats constructed with clean lines, and cropped yet boxy bombers. Ulla Johnson also proposed bigger-than-life silhouettes in the form of puffers which the designer paired with the brand's signature prints.

GLAMOUR

2023 Style Trend: Oversized Everything

Gen Z has already banished the skinny_jean from their closets, and Rayburn thinks they're onto something. With oversized blazers and extra-large shirts trending on the TikTok For You page every other day, Rayburn predicts the oversized trend will only grow in strength next year, with even the bottom of our pants expanding. So here's to embracing flared bottoms and wide-leg jeans in 2023.

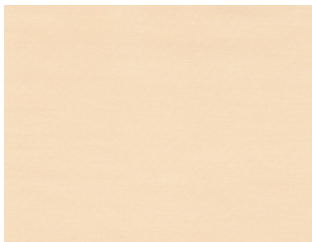
A SEE-THROUGH SEASON

In most Fall 2023/Winter 2024 runway shows, a clear theme that emerges is sheer clothing. From mesh paneling in dresses to entirely see-through tops, designers are embracing the low-coverage look. In part, this may stem from an increasing appreciation of natural beauty and showing the female body with complete transparency.



COLORS

The sheer trend is often utilized in more formal or night-out looks. Thus, it is often done in chic basic colors like cream or black and often also can be seen with brighter, more striking colors like red or cobalt blue.



TENDER PEACH

A warmer variation on cream perfect for the fall months and a common complement to warmer colors.



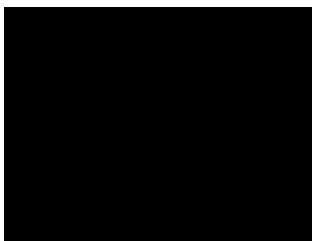
SILVER BIRCH

Many transparent looks feature metallic shades. This lighter variation of the classic metallic, silver, is another popular choice this season for chic edgy looks.



SILVER

Beyond metallic colors, which are popular this season, many garments feature gems or metal textiles in an eye-catching silver shade to add an element of luxury to the look.



BLACK

Chic, sexy, and dramatic, black is a classic choice for night-out and formal looks.



ELMO RED

This vibrant, true red is one of the main statement colors for the Fall 2023/Winter 2024 season. Some runway looks, such as Gucci's RTW show, feature entirely sheer monochrome outfits in this shade.



COBALT BLUE

Another popular statement color this season, cobalt blue is a flattering and vibrant shade that is commonly being used as a pop of color in many sheer looks.

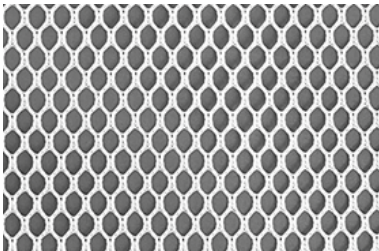
TEXTILES/FABRICS

Naturally, the popular fabrics in this trend tend to be low coverage and transparent. Thin materials like mesh and lace are frequently used to create paneling in sexy, delicate designs while others, such as chiffon and tulle, are layered to create volume while still maintaining a see-through appearance.



MESH

Mesh is a fairly flexible textile, making it a very common tool in see-through designs. From mesh paneling to entirely mesh outfits, this textile leaves little coverage and pairs well with other textiles.



FISHNET

Commonly known through fishnet tights in edgier looks, fishnet fabric has made an appearance on the runway this season, often amidst the neo-punk trend that has proven popular recently.



CHAINMAIL

Heavy hardware was common on the runway this season and it isn't limited to jewelry. Chainmail dresses, tops, and skirts created a daring and edgy appearance in many designer shows.



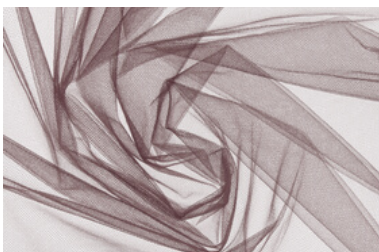
LACE

Lace has been popular throughout the entire history of fashion, but this season lots of lace garments could be seen leaving little to the imagination. This fabric creates a feminine yet sexy appearance.



CHIFFON

Chiffon, a lighter fabric, tends to create a more airy and luxurious appearance. This is commonly used in dresses or drapings on tops.



TULLE

Another feminine and delicate fabric, tulle is often used in skirts and embroidery to add volume with little weight.

SILHOUETTES/STYLES

Many of the styles and silhouettes in the see-through trend help contribute to an edgy, sexy appearance for night-out and formal looks. In tune with the low-coverage fabrics, cuts this season are often quite revealing.

GUCCI



MIDI SKIRTS

See-through skirts have been very popular this season particularly with low coverage looks.

VERSACE



CORSETS

A continuation from last season, corsets remain popular with evening looks and tend to have sheer paneling.



ELIE SAAB

SILHOUETTES/STYLES

A-LINE DRESSES

A variety of dress silhouettes hit the runway this season, but one that appeared popular with sheer looks was an A-Line bottom, creating a voluminous look with layers of light fabrics.



ZIMMERMAN



GIVENCHY

PRADA



V-NECKS

Revealing, plunging necklines are common with see-through tops and dresses.



ZIMMERMAN



ALEXANDER WANG

IN THE INDUSTRY



Dare to Bare? Industry Experts Weigh in on the Sheer Trend, the 'Free the Nipple' Movement, and Meta's Nudity Guidelines.

Once in a while, a trend comes around that makes you wonder: "Should I go there, or shouldn't I?" This question rears its head with a greater cultural conversation, which sparks apprehension in some and a knowing sparkle in others. Right now, this trend is the sheer delight of skin-baring looks that provoke a dare-to-bare attitude. Designers are pulling out the style stops, catapulting all things sheer – in the form of tulle, organza, and mesh – into our line of vision for 2023. So, will you dare to bare?



7 Fashion Trends That Will Take Over 2023 — Shop Them Now

"Bare it all" has been the motto since the end of the lockdown. In 2023, [naked dressing](#) makes its way from the red carpet – where celebrities like Cher and Rihanna have been [sporting the trend forever](#) – to [street style](#). From a [cellophane-like dress](#), worn over a boldly hued maxi skirt at Tory Burch's spring 2023 show, to a frothy frock revealing undergarments at Victoria Beckham, the previously risqué trend is coming not only for your weekend wardrobe but even [workwear](#).
